



TPG COMPANIES

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What readers are saying about the book:
“Raising Money for Mighty Missions”

“It is exceptionally solid and clearly written, logically presented and easy to read. . . a virtual A to Z on fundraising. It will be a significant contribution to the profession and the practice of fundraising.”

- **Patrick Ryan**, *Founder & President, Skystone Partners (One of the nation's leading fundraising consulting firms – works with organizations large and small, throughout the world)*

“I laughed, I cried, and I learned. Raising Money for Mighty Missions is well written and has valuable substance between its covers. It can serve as your introduction to the field of fundraising or as a nightcap to your many readings on the subject. It is an inspiration and a resource you will use over and over again. I highly recommend it.”

- **Shea (Renfro) Nabholz**, *Director of Development, North West Arkansas-Court Appointed Special Advocates*

“Touching stories and skillful presentation break the seemingly complex process of fundraising down into practical steps to success. Those new to fundraising, seasoned professionals, governing boards, and even reluctant volunteers will find inspiration and useful tips, tools and techniques which can help them raise money for the organizations they serve and the causes about which they care so deeply.”

- **Jill Wagar**, *CFRE, 2010 President, Association of Fundraising Professionals, Northwest Arkansas Chapter*

“This compelling read blends plain language, historical anecdotes, graphic illustrations, and sage advice that informs, inspires, educates, and motivates the novice while also being a useful tool for the more advanced fundraiser. This must read book is full of real-life examples and practical how-to tools that can be used immediately to guide fundraising efforts, planning and decision-making.”

- **Douglas J. Blankinship**, *Office of the Assistant Secretary of the Interior, Chair of the Federal Interagency Team on Volunteerism*



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“Raising Money for Mighty Missions is comprehensive and yet very easy to read. It explains key fundraising principles, gives examples of success and provides practical tips, tools and techniques. It is indeed a must read for both charity organizations just beginning fundraising and those that have years of fundraising success.”

- **Bernie Leins**, *Retired Senior Manager of Social Services Provincial Government Alberta Canada.*

“Raising money is not difficult but it does take using the right techniques. This is a terrific fund raising book. These guys know what they are talking about and tell it in a practical and easy to read way. I know you will want a copy to help your fundraising efforts for good causes.”

- **Dick Trammel**, *Arvest Bank and Arkansas Highway Commissioner (AKA “Mr. Northwest Arkansas”)*

“From my earliest memories, my parents (Anne & Bill Riley Sr.) volunteered for projects. In the early years my Mother did charity work for the church and Dad started a safety program for young people called “Hey BOB” via radio and TV. I now know why. It was the right thing to do then and it is today! If you wish to better society, and make a difference in your community, state or country, this book must be in your arsenal. The Mighty Mission brings that simple philosophy into a clear attainable reality in regards to raising money. As director of the Bill Riley Talent Search, and co-founder of the Iowa Talent Foundation (www.IowaOnStage.com), I highly recommend the Raising Money for Mighty Missions as an important tool and resource for making your ‘mission’ a reality.”

- **Bill Riley, Jr.**, *Director, Bill Riley Talent Show*

“Love the book. Very inclusive, practical, just a very solid handbook guide. Job well done.”

- **Michele Whitty**, *Fundraising & Organization Development Consultant*

“I’m reading Paul Kirpes’ book and it is an interesting instruction manual, very useful and well written. I was inspired enough last night to read well into the A.M. Paul, I hope it sells like hotcakes!!”

- **Mary Brubaker**, *Board Member, Thousand Friends of Iowa*



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“For anyone committed to supporting their ‘Mighty Mission,’ this book will become an often-used resource. Generously filled with methods, information, encouragement, techniques, and tried-and-true philanthropic work ethics, William Powell and Paul Kirpes deliver their wisdom in clear, concise language. My copy undoubtedly will become a dog-eared, well highlighted anchor for my work.”

- **John Busbee**, CEO of *The Culture Buzz*, a cultural project development organization, having developed such diverse efforts as *I'll Make Me a World in Iowa*, *Iowa's Mosaic - Diversity Conference*, *Iowa Fringe Festival*, and *Des Moines Art District/Artists Emporium Gallery*

“What a wealth of fund raising ideas, It should be required reading for all engaged in fund raising. It provides practical tips to help non-profit organizations and, of course, Rotary Clubs raise money to provide ‘service above self.’”

- **John Brodbeck**, Past Governor, Rotary District 6110

“Wow. Good stuff.” - **Rich Patterson**, Director, *Indian Creek Nature Center*

“The parent handbook never mentioned that someday we would be professional fundraisers! Recently, my children’s school needed to raise some money. *Raising Money for Mighty Missions* book gave us the knowledge and insight to create a powerful fundraising campaign in a short period of time. We successfully used a few tools and methods in the book to hone our novice skills and create a powerful message to support our mission raising a record \$90,000! Thank you for sharing your wealth of experience to help us find success. *Mighty Missions* has now become our fundraising bible!”

- **Kathy Walsh**, PTO Campaign Chair

If you would like to provide a testimonial or book review about "*Raising Money for Mighty Missions*," send an email to Info@WhatMattersMost.com. Share what you found most helpful, how you used the methods, stories, tools, resources or information for your cause or your organization. Share whatever you feel might be helpful to others. Your insight and perspective are appreciated and will help others achieve what matters most!



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FUTURE EDITIONS –
YOU CAN HAVE YOUR WORK PUBLISHED AND HELP OTHERS
“ACHIEVE WHAT MATTERS MOST!”

We invite you to submit your tools and resources that could help others achieve their Mighty Missions. Examples include: checklists, case studies, resources, tools, etc. Your contributions could help others and may appear in future editions or online publications. Please email your submissions to Info@WhatMattersMost.com.

If your submission is published, you will be cited as the source at the end of the media and will receive a copy of the media once it's published.

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